Ecommerce Workshop

You will learn the basic knowledge on all essentials for eCommerce, not only that, you will also be able to learn first-hand tips and tricks about eCommerce.

During the course, you will be guided with hands-on training while having a mentor with expert knowledge throughout the whole course.

What you will learn :

- Introduction to eCommerce
- Things that You Should Know about eCommerce
- Key Concern Areas to Setup an eCommerce Business
- Start Up an eCommerce Business
- Hosted eCommerce Solution - Sell on Website, Facebook, Mobile Devices
- Market an eCommerce Business
- Received Payment from Shopper(s)
- Manage Product Delivery to Shopper(s)
- Setup an eCommerce Website
- Managing Store Design & Layout
- Managing Store Content
- Managing Inventory
- Managing Customers
- Managing Order Payment
- Marketing Options

Course Duration: **2 Days**

Time: **9:30am-5:30pm**

Course Fee: **RM2,500+SST**

*per pax

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