



AI For Business Decisions & Analytics

Imagine asking your business data questions in plain language and instantly getting answers, explanations, and clear next steps powered by AI. Whether you're a business owner, manager, or entrepreneur, this course equips you with practical tools and a ready-to-use pipeline that transforms raw spreadsheets into decision-ready insights. Walk away with your own AI Business Assistant template to analyze, predict, and recommend actions for growth and smarter strategies. Data-driven decision making isn't a future trend but it's here today. And the businesses that learn to harness it will thrive, while others risk falling behind.



What you will learn:

- **Foundations of Conversational Analytics**
 - What is Conversational Analytics?
 - How AI (Gemini, SheetGPT) helps business decision-making
 - Basics of Prompting (Zero-shot, One-shot, Few-shot)
- **From Data to Insights**
 - Preparing business data in Google Sheets
 - Asking plain-language questions to your data
 - Descriptive & Diagnostic Analytics (What happened, Why it happened)
- **Predictive & Prescriptive Analytics**
 - Forecasting trends with AI (What will happen)
 - Turning insights into recommendations (What should we do)
 - Practical business scenarios: sales, customers, operations
- **Building Your AI Business Assistant**
 - Step-by-step: raw data > analysis > summary > recommendation
 - Create a reusable pipeline in Sheets with SheetGPT
 - Exporting results into a ready-to-use report
- **Exploring Beyond the Basics**
 - Quick look at additional tools: Julius AI, NotebookLM, Replay.ai
 - How they can complement your AI Business Assistant



Course Duration:

1 Day

Time:

9:30am - 5:30pm

Course Fee:

RM1,250 + 8% SST
*per pax



SheetGPT

Gemini



NotebookLM

Julius



CALL OR WHATSAPP
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