

Al For Marketing & Business

Master the art of leveraging Al in your workplace with powerful tools like ChatGPT, forward. Al isn't just 'coming soon' - it's here, today. And the time to act is now. Implement these tools quickly to boost productivity and profitability. It's crucial to elevate your team's AI skills or risk being left behind. Let's dive in and unlock the true potential of AI for your business.

What you will learn:

- **Benefits of AI for Businesses**
 - Boost Your Sales with Al: Unlock Higher Revenues Effortlessly
 - Attract New Customers: How Al Can Expand Your Market Reach
 - Streamline Operations: Save Time and Reduce Costs with Al Solutions
 - Boost Efficiency and Productivity
 - Make Smarter Decisions
 - Value Of Investment
 - Improved Customer Experience

Al Tools for Marketing & Business

- Overview of Al Tools
 - ChatGPT, Gemini AI, Copilot and more...
- Practical Applications
 - Use cases for each tool
 - Hands-on demonstrations

AI in Creative Content Creation

- Image Generation Using Al
- Product Photography Using Al
- Video Creation Using Al

Al for Social Media Marketing

- TikTok Creative Centre
- Leveraging AI for Social Media Campaigns

Bonus Track

Exploring Fun with Nano Banana



Course Duration:

1 Day

Time:

9:30am - 5:30pm

Course Fee:

RM1,000 + 8% SST





CALL OR WHATSAPP FOR DETAILS





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