



AI For Marketing & Business

Master the art of leveraging AI in your workplace with powerful tools like ChatGPT, Gemini, Copilot, and more. Discover how to harness AI to drive your business forward. AI isn't just 'coming soon' - it's here, today. And the time to act is now. Implement these tools quickly to boost productivity and profitability. It's crucial to elevate your team's AI skills or risk being left behind. Let's dive in and unlock the true potential of AI for your business.

What you will learn:

- **Benefits of AI for Businesses**
 - Boost Your Sales with AI: Unlock Higher Revenues Effortlessly
 - Attract New Customers: How AI Can Expand Your Market Reach
 - Streamline Operations: Save Time and Reduce Costs with AI Solutions
 - Boost Efficiency and Productivity
 - Make Smarter Decisions
 - Value Of Investment
 - Improved Customer Experience
- **AI Tools for Marketing & Business**
 - Overview of AI Tools
 - ChatGPT
 - Gemini AI
 - Copilot
 - and more...
 - Practical Applications
 - Use cases for each tool
 - Hands-on demonstrations
- **AI in Creative Content Creation**
 - Image Generation Using AI
 - Product Photography Using AI
 - Video Creation Using AI
- **AI for Social Media Marketing**
 - TikTok Creative Centre
 - Leveraging AI for Social Media Campaigns



Course Duration:

1 Day

Time:

9:30am-5:30pm

Course Fee:

RM500+SST
*per pax



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Gemini



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