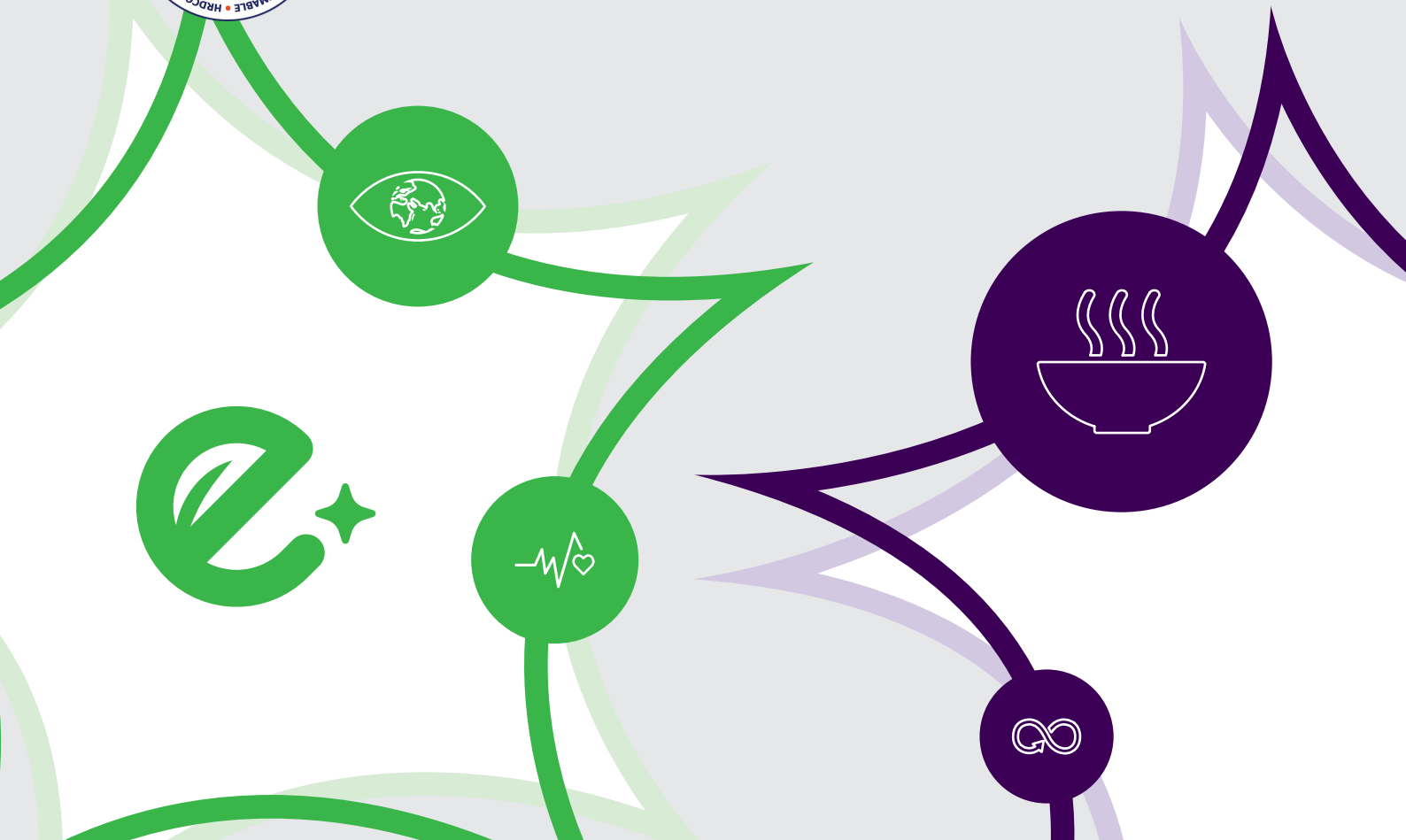




ESG Readiness for Malaysian SMEs





Course Overview

Navigate the evolving regulatory landscape and future-proof your business by mastering Environmental, Social, and Governance (ESG) principles. Designed specifically for Malaysian small and medium-sized enterprises (SMEs), this comprehensive course unpacks how to integrate sustainability into your core business operations.

Discover how to leverage ESG frameworks not just for compliance, but as a strategic catalyst to gain a competitive edge, secure green financing, and appeal to conscious consumers and global supply chains. The time to future-proof your organisation is now. Equip your team with actionable steps to drive sustainable practices while boosting long-term profitability and market relevance.

Course Content

» Module 1

Why ESG Is Becoming a Business Issue

- Understand ESG in simple, practical business terms.
- Identify ESG issues that may affect your business.
- Understand why PLCs, MNCs and larger customers may request ESG and carbon information.
- Recognise the commercial risks of being unprepared.
- Identify opportunities to reduce costs, risks and resource consumption.
- Understand the difference between ESG and carbon management.
- Explore how ESG practices can support access to green financing and sustainability-linked funding.
- Start building ESG capability step by step, without trying to do everything at once.

» Module 3

ESG Readiness Assessment

- Understand what ESG readiness means for an SME.
- Assess your current ESG capabilities across key business areas.
- Identify gaps in governance, policies, data, environmental management and reporting.
- Determine who owns ESG-related information within your organisation.
- Identify missing evidence and documentation.
- Determine which ESG issues are most material to your business.
- Prioritise practical quick wins.
- Complete a hands-on ESG readiness self-assessment.

» Module 2

Malaysian ESG Landscape: NSRF, SDEG & IFRS S1/S2

- Understand the National Sustainability Reporting Framework (NSRF) and Simplified ESG Disclosure Guide (SEDG).
- Understand the role of IFRS S1 and IFRS S2.
- Understand how Bursa Malaysia's sustainability requirements are evolving.
- Distinguish between direct regulatory requirements and indirect supply-chain requirements.
- Understand how PLCs, MNCs, banks and larger customers may pass ESG requirements to SMEs.
- Recognise why early preparation can give SMEs greater readiness.
- Identify the ESG and sustainability information your business should begin preparing.

» Module 4

ESG Data: What Companies Actually Need to Collect

- Identify the ESG data your business actually needs.
- Collect data covering energy, fuel, water, waste, employees, safety, procurement and governance.
- Discover ESG information that may already exist within your organisation.
- Identify the data owner, source, collection frequency and supporting evidence.
- Build a simple ESG data register.
- Understand basic ESG data-quality requirements.
- Identify common data gaps and mistakes.
- Establish a practical process for collecting and storing ESG evidence.

» Module 5

GHG Protocol & Carbon Accounting

- Understand what GHG accounting is and why businesses use it.
- Understand the role of the GHG Protocol.
- Understand the fundamentals of carbon-accounting calculations.
- Work with activity data and emission factors.
- Understand CO₂e and what it represents.
- Establish organisational and operational boundaries.
- Identify the information needed for a basic GHG inventory.
- Understand the importance of data quality, assumptions and documentation.
- Complete a simple carbon-accounting calculation.

» Module 7

Decarbonisation Opportunities

- Understand how to move from measurement to action.
- Identify energy-saving opportunities.
- Improve transport and logistics efficiency.
- Identify procurement and material optimisation opportunities.
- Reduce waste and explore circularity opportunities.
- Identify opportunities to collaborate with suppliers.
- Separate quick wins from longer-term projects.
- Evaluate actions based on impact, cost, effort and business value.
- Build a stronger business case before investing in sustainability initiatives.

» Module 6

Understanding Scope 1, Scope 2 & Scope 3

- Understand the difference between Scope 1, Scope 2 and Scope 3.
- Identify common Scope 1 emissions in an SME.
- Identify Scope 2 emissions from purchased energy.
- Understand the value-chain concept behind Scope 3.
- Explore the 15 Scope 3 categories at a practical level.
- Identify the Scope 3 categories relevant to your business.
- Understand why Scope 3 can be more challenging to measure.
- Distinguish between a corporate carbon footprint and a product carbon footprint.
- Practise classifying real business activities into the correct emissions scope.

» Module 8

Building an ESG Roadmap

- Build a practical ESG roadmap for your organisation.
- Prioritise ESG initiatives based on business needs.
- Assign clear responsibilities and ownership.
- Establish ESG milestones and timelines.
- Develop practical ESG KPIs.
- Identify policies and processes that need strengthening.
- Integrate ESG into management and day-to-day operations.
- Establish regular ESG review and monitoring processes.
- Connect ESG initiatives to wider business objectives.

» Module 9

AI for ESG

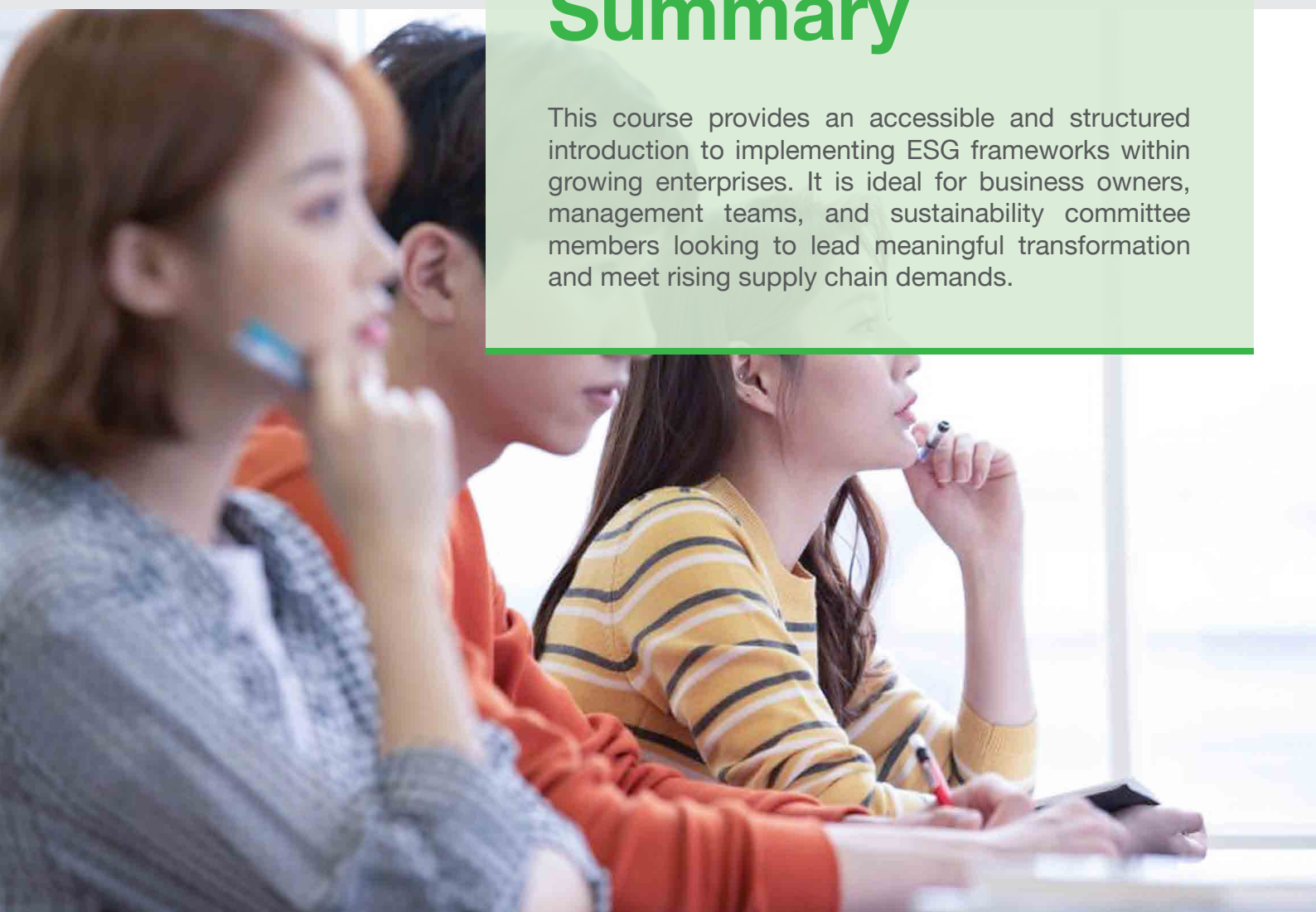
- Identify practical AI applications for ESG.
- Use AI to research and summarise ESG information.
- Organise and classify ESG documents and evidence.
- Analyse ESG questionnaires more efficiently.
- Map ESG questions to data owners and supporting evidence.
- Use AI to identify information gaps.
- Support ESG policy and document drafting with AI.
- Recognise AI hallucination, accuracy and confidentiality risks.
- Understand where human judgement remains essential.
- Build a practical human-in-the-loop AI + ESG workflow.

» Module 10

Your 90-Day ESG Action Plan

- Identify the first ESG actions your organisation should take.
- Select your 5–10 most important priorities.
- Assign clear owners and deadlines.
- Establish your ESG data collection process.
- Begin developing your Scope 1 and Scope 2 baseline.
- Identify relevant Scope 3 areas.
- Select practical ESG and carbon quick wins.
- Define your initial ESG KPIs.
- Establish management review points.
- Build your next 6–12 month ESG roadmap.





Course Summary

This course provides an accessible and structured introduction to implementing ESG frameworks within growing enterprises. It is ideal for business owners, management teams, and sustainability committee members looking to lead meaningful transformation and meet rising supply chain demands.

Course Objectives

- ▶ Master the fundamentals of ESG principles and their direct impact on business sustainability.
- ▶ Develop a clear, realistic ESG strategy and implementation roadmap tailored for SMEs.
- ▶ Evaluate the commercial benefits of sustainable practices, including access to green financing and enhanced operational efficiency.
- ▶ Recognise practical methods to address regulatory requirements and avoid common reporting pitfalls.

Course

Learning Outcomes



1.

Successfully integrate foundational ESG metrics into daily business operations.

2.

Enhance brand reputation and meet stringent supply chain requirements.

3.

Identify cost-saving opportunities through energy efficiency, waste minimisation, and resource optimisation.

4.

Build a structured, step-by-step ESG implementation roadmap for your organisation.

5.

Navigate local regulatory frameworks and leverage available government grants or support schemes.

6.

Lead corporate digital and sustainable transformation confidently.

7.

Earn a professional certificate of completion.

Testimonials

I would like to thank the trainers for sharing their knowledge on the application and operational skills of AI in marketing and business. This course has been engaging, filled with surprises, and has equipped me with new skills.

Kelvin Lok Kerk Tee

Genting Property Sdn Bhd

I attended this course via Zoom. Overall, the training experience was great. Trainer was kept the presentation more lifestyle with examples that were applicable to what we faced in daily lives. He was able to answer my questions asked and very helpful.

Lim Chai Chin

Big Grain Capital Sdn Bhd

My company has enrolled me in one of their courses, and I'm impressed with the quality of the training. The materials were comprehensive, the trainer was knowledgeable, and the content delivered was solid and well-structured, Which is actually helping me in improving business knowledge. I would highly recommend this academy to anyone who is looking to upskill their career.

Ch'ng Shee Kei

VMM Holdings Sdn Bhd

Thank you Mr Martin for the training session, he is well delivered his knowledge and making the training interesting, overall quite enjoy this lesson and know more about prompt for AI. Maybe can have more question on classpoint, excited to answer it.

Jong Siaw Tsui

Pansar Company Sdn Bhd

Certified Trainer



Grace Oh

Sustainability Liaison Officer

Grace is an ESG practitioner with over 30 years of experience across multinational and public listed companies. A former Head of Corporate Finance and MBA graduate from Nottingham Trent University, she combines financial expertise with deep knowledge of Bursa Malaysia reporting, compliance, risk management, and sustainability, helping businesses integrate ESG into strategic financial and operational decisions.

Dr. Kuan Chi Meng

HRD Corp Accredited Trainer

Dr. Kuan is an experienced management consultant and HRD Corp Certified and Accredited Trainer with over 30 years of industry experience across multinational organizations. A trained engineer and former senior leader, he combines strong technical expertise with strategic business insight in his training and consulting practice.



Course Duration:

2 Days

Course Fee:

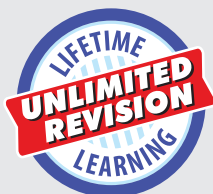
RM2,500 + 8% SST
*per pax

Time:

9:30am - 5:30pm

Delivery Method:

**Face-to-Face or
Online (Zoom)**





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