



Start Your Online Business With Shopify

We guarantee you will have a working online store that is user-friendly, can process payments quickly and easy to administer on your own upon completion of the 2 days and learn how AI can help boost your sales too.

What you will learn:

- Introduction to eCommerce
- Things that you should know about eCommerce
- Key concern areas to setup an eCommerce business
- Start up an eCommerce business
- Hosted eCommerce solution
 - Sell on Website, Facebook, Mobile Devices
- Market an eCommerce business
- Received payment from shopper(s)
- Manage product delivery to shopper(s)
- Setup an eCommerce website
- Managing store design & layout
- Managing store content
- Managing inventory
- Managing customers
- Managing order payment
- Marketing options



Course Duration:

2 Days

Time:

9:30am-5:30pm

Course Fee:

RM2,500+SST
*per pax



Certified Head Trainer


HRD Corp TTT Certified Trainer

Joycelyn Teh is the Online Consultant of Optisage Technology Sdn Bhd (www.optisage.com), a full-service internet marketing company based in Johor Bahru, Malaysia, whose services include Web Development, Web Solutions, e-Commerce, SEO, SEM and online strategic consulting.

With more than 8 years of experiences in Online Business, she is a Microsoft Certified Individual and Google Online Professional of globally recognized certificate from Google and Microsoft.



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