

Facebook Marketing **For Business**

Unlock the power of Facebook Marketing with our immersive, hands-on course! Designed for beginners to intermediate users, this course will teach you how to set up and optimise Facebook Ads, understand key metrics, leverage Al tools, and create effective sales funnels.

Join us and transform your Facebook marketing skills today!



What you will learn:

- Introduction to Facebook and how AI is utilised in Facebook Marketing
- Understanding Facebook marketing strategy & overview of its advertising ecosystem
- Create and optimise your Facebook Page
- Utilising different Posts Types for Success
- Identifying and creating business prospects with Audience Insights
- Introduction to Facebook Funnel and how it works
- Setting up and managing your Facebook Ads with best practices
- Analysing Facebook Ads reporting and metrics
- PLUS: How to make use of Al tools along the way



Course Duration:

1 Day

Time:

9:30am-5:30pm

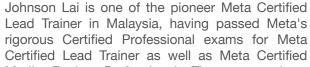
Course Fee:

RM1.000+SST









HRD Corp TTT Certified Trainer

Certified Head Trainer

Media Buying Professional. There are only a handful of individuals to have attained the status of Meta Certified Trainer in Malaysia. In fact, he is the first Meta Certified Trainer in Johor Bahru to have attained this badge!

A Certified Digital Marketing Trainer from the Digital Marketing Institute (DMI) of Dublin, Ireland, Johnson is also one of the few persons authorised to conduct the "Extended Diploma In Digital Marketing" in this region.





CALL OR WHATSAPP FOR DETAILS









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